



Date: 20th April, 2026

To,
The Manager,
BSE SME Platform
Department of Corporate Services
25th Floor, P.J. Towers, Dalal Street
Fort, Mumbai - 400 001

REF: Company Code BSE Code: 544105 (Harshdeep Hortico Limited)

Subject: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements), Regulations, 2015, we are enclosing herewith the Business Update of the Company.

we are pleased to inform you that the Company has launched a new product category in line with its business expansion and innovation strategy.

The details of the product are as follows:

Sr. No.	Particulars	Details
1.	Name of the Product	Rotomoulded Decorative Water Fountains
2.	Date of Launch	19/04/2026
3.	Category	Outdoor Decorative / Landscape Products
4.	Whether caters to domestic / international market	Domestic (initial phase), with plans for international expansion

The newly launched fountain range is a first-of-its-kind rotomoulded product segment in India, developed through in-house design and innovation. This launch marks a significant step in expanding the Company's premium outdoor and lifestyle product portfolio.

The introduction of this product line is expected to:

1. Strengthen the Company's market position in the decorative and landscape segment.
2. Enhance product diversification.
3. Open new growth opportunities in both domestic and export markets.

Kindly take the above information on record.

Thanking You,
Yours faithfully,

For HARSHDEEP HORTICO LIMITED

HITESH CHUNILAL SHAH
MANAGING DIRECTOR
DIN -09843633

HARSHDEEP HORTICO LIMITED

CIN : L26994MH2022PLC396421

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